



## ABOUT US

alpha Financial Partners is a fiduciary based financial planning and investment advisory firm for institutions and individuals based in Lexington, Kentucky. Our company was formed in early 2020 by three industry veterans with a combined industry experience of over 65 years. At the core of our existence is helping people. We wake up every day thinking about our clients and how we can get their families and their employees on track for a long and healthy retirement.

## Contact Us



859-785-2660



gturcotte@alphaky.com  
jfusco@alphaky.com



319 Cedar St Suite 201  
Lexington, KY 40508



@alphafinancialpartners



www.alphaky.com



alpha Financial Partners, LLC is a registered investment advisor with the U.S. Securities and Exchange Commission ("SEC") headquartered in Lexington, KY.



# ALPHA ATHLETE SERVICES



**AS YOUR FINANCIAL  
QUARTERBACK, WE CAN  
PROVIDE THE FOLLOWING  
SERVICES:**

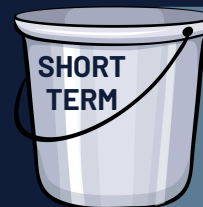
- Cash Flow Management
- Debt Management
- Retirement Planning
- Lines of Credit
- Insurance
- Estate/Tax Planning
- Entity Formation
- Tax Planning



**PLANNING FOR LIFE AFTER  
SPORTS IS ESSENTIAL...**

Our mission is simple: to give you clarity, confidence, and control so you can stay focused on your performance — and build a legacy that lasts.

That's why we invest using the bucket approach



0-12 months

**LIQUIDITY**

Cash , Living Expenses,  
Budgeting



1-10 years

**GOAL FUNDING**

Car, Home/Vacation Home,  
Education



10 + years

**RETIREMENT**

Tax-Advantage Investing, Legacy  
Funding